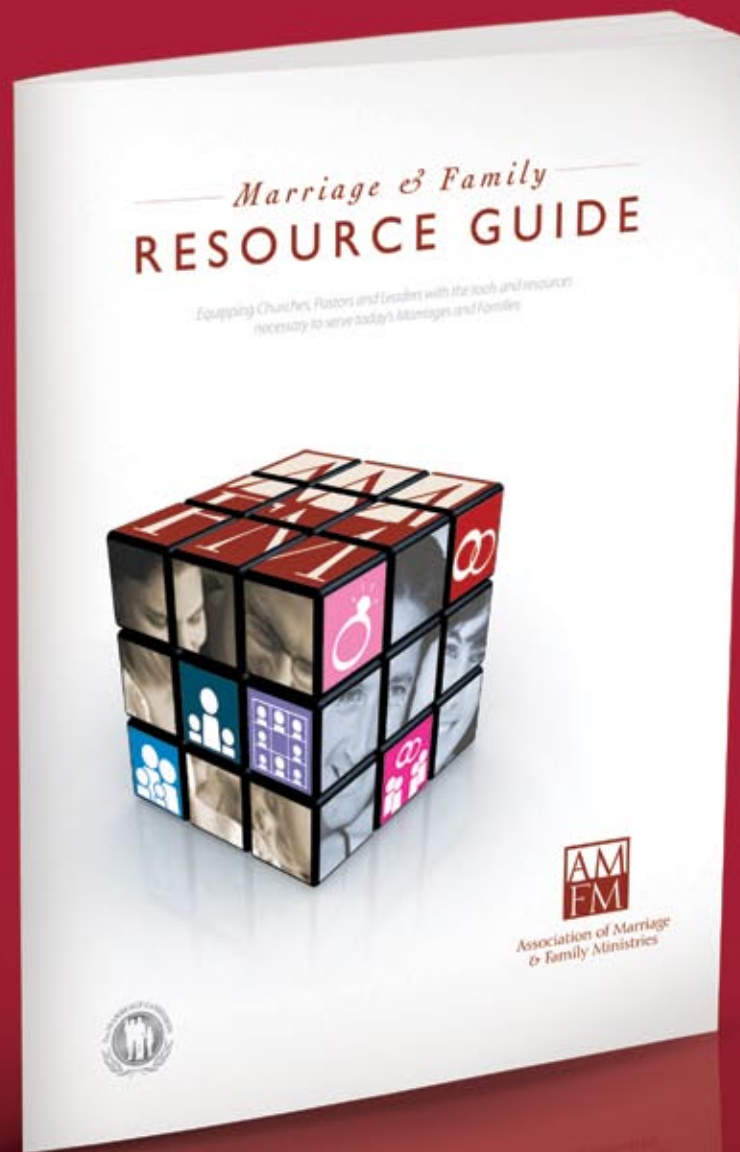




— *Marriage & Family* —
RESOURCE GUIDE



AMFM's Resource Guide is the most targeted, comprehensive, helpful resource I know of to help busy people find outstanding tools for marriage and family ministry. If you want your product to get to the right people in a church who are making buying decisions on everything from books to curriculum to a special speaker for their marriage and family event – this is it!

— John Trent, Ph.D., Author and Speaker
President, StrongFamilies.com

PREMIER ISSUE
more than 400 product resources
and ministry listings

Call today and reserve your space!
Advertising Deadline: May 30, 2008

Dear Friends,

It is our privilege to unveil the premier issue of our Marriage & Family Resource Guide. This unique tool is the first and only topic-specific, indexed resource of its kind. It will be available online and through targeted print distribution this fall.

The vision for the Resource Guide was inspired by AMFM's fundamental desire to serve those called to marriage and family ministry. Supplying proven and practical resources is our highest priority. Your resources and point of contact will be available to individuals, churches, community organizations and others who use this guide.

Join us in making the Marriage & Family Resource Guide the ultimate source of information regarding marriage and family resources. Your organization can benefit from numerous growth and exposure opportunities by becoming involved with this medium.

Thank you for making this premier issue of the Marriage & Family Resource Guide a reality. Working together we can accomplish our collective vision and Kingdom mission.

Building Healthy Marriages and Strong Families!

Blessings,

*Eric and Jennifer Garcia
Co-founders, AMFM*



AMFM members share their enthusiasm...



"This Guide is a unique opportunity for the publishing community to organize around this vital need of marriage and family. This guide allows all of us to get our resources directly into the hands of those who need them – churches, community groups and individuals. This is the perfect tool to get us in front of those multipliers who most need our books, workbooks, DVDs and other tools."

- Rod Jantzen, Special Markets, Baker Publishing



"As a pastor it is hard to stay up on the resources available for the marriage and family needs of the people in my church and community. This guide allows me to resource people based on their specific needs and gives me the flexibility to hand pick key resources from multiple trusted experts. This maximizes my time and enables me to meet the specific needs of those I minister to. I need this guide, and that's why I keep it within my arms reach."

- Dr. Dave Gudgel, Senior Pastor, Bethany Bible Church



"We at America's Family Coaches are excited to be involved with the Marriage and Family Resource Guide. It will enhance our ministry and yours because it will get us directly to those that need what the Lord has given to us. We believe that it will not only strengthen marriage ministries in the church, but help us and you as ministries to better resource the couples God has called us to encourage. This guide is greatly needed and long overdue!"

*- Dr. Gary and Barbara Rosberg, America's Family Coaches
Co-Authors, "The 6 Secrets to a Lasting Love"
and founders of The Great Marriage Experience*

Key Benefits of Participating in the 2008/2009 AMFM Marriage and Family Resource Guide

- Multi-media platform including online interactive web version with live-links & print distribution
- AMFM members receive advertising discounts, bonus overruns, complimentary listing in directory
- Access to new AMFM Speakers' Bureau Directory (AMFM members receive complimentary listing)
- Ongoing marketing support online through search engine optimization (SEO), linking and affinity relationships

AMFM Resource Guide Online

AMFM - American Family Ministries
http://www.amfmresources.com

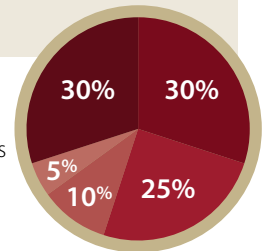
Metric Details & Features
Current AMFM Combined Website Traffic (Averages)
262,000 Hits per month
8,600 Unique Visitors per month
58,000 Page Views per month

Features:

- Increase traffic to your site
- Generate leads
- Increase or build awareness of your organization
- Reach a niche online audience made up of leaders in marriage and family ministry
- Your print ad duplicated and accessible online
- Aggressive SEO strategy for optimum online exposure

Print Distribution is 25,000

- **30%** Marriage and Family Ministry Leaders (Staff and Laity)
- **30%** Marriage and Family Counselors (Professional and Laity)
- **25%** Youth (Student) and Children's Ministry Leaders
- **10%** Senior, Teaching and Executive Pastors
- **5%** Community Marriage Initiatives



Features

- A listing of the premier Marriage and Family Ministries
- The categorizing and indexing of the best tools for building healthy marriages and strong families
- Indexed by 16 specific areas of marriage and family ministry
- Featuring articles highlighting each new section
- Initial distribution of 25,000 Resource Guides
- Readership expected to exceed 50,000
- Complemented by an interactive online version of the resource guide (internet distribution)

Premier Issue Reservation Deadline May 30, 2008

Go to www.amfmresources.com for order form and other details.
Contact John Keeney Today! 480-718-3032 or e-mail to: jkeeney@amfmonline.com

MARKETING OPPORTUNITIES

Section Sponsor

THE greatmarriage EXPERIENCE
LOVE THAT'S REAL. LOVE THAT LASTS.

Stepfamilies
Experience a great marriage for a lifetime by discovering & living the 6 secrets to a lasting love

Stepfamily STATS
To learn more about The Great Marriage Experience and how you can become involved as a couple or as a church visit 1.888.608.COACH

InStep
4623 E. Broadway, Suite 208
Tucson, AZ 85711
Phone: (520) 21-0800
Email: info@instepministries.com

Display Advertising

Full Page
7½" x 10" Live Area
8½" x 11" Trim Area
8¾" x 11¼" Bleed Area

LIVE AREA

BLEED AREA

Half Page
7½" x 5" Live Area
8½" x 5½" Trim Area
8¾" x 5⅝" Bleed Area

LIVE AREA

BLEED AREA

Quarter Page
3¼" x 5" Live Area
4¼" x 5½" Trim Area
4⅜" x 5⅝" Bleed Area

LIVE AREA

BLEED AREA

* Visit amfmresources.com for placement details and specifications *

Centerspread
15" x 10" Live Area
17" x 11" Trim Area
17½" x 11¼" Bleed Area

LIVE AREA

BLEED AREA

- Lead page sponsorship area
- AMFM Provided topical article and relevant research information

Product & Ministry Listings

MARRIAGE

The Intimate Marriage
by Dr. R.C. Sproul
\$36.95

Strong Families Class 100 DVD Series
by Dr. John Trent
\$99.00

Ministry Listings

Center for Relationship Enrichment
2000 West University St.
Siloam Springs, AR 72611
800.452.2222

Celebrate! Ministries
119 W. Superior St. Ste. 101
Alma, MI 48801
celebratenet.com

Center for Relationship Enrichment
2000 West University St.
Siloam Springs, AR 72611
800.452.2222

Product Listing Sample (Actual Size)

Strong Families Class 100 DVD Series

By Dr. John Trent

www.strongfamilies.com

If you're a lay leader, small group leader, family or senior pastor serious about launching an innovative, cutting-edge, biblically based marriage and family ministry at your church – this DVD can be a great first step in building strong families throughout your church!

DVD Item #928988

\$99.00



AMFM Member



AMFM Resource Partner



Marriage CoMission Partner



Speaker

Ministry Listing Sample (Actual Size)

Ministry Listings

Center for Relationship Enrichment 2000 West University St. Siloam Springs, AR 72611 800.452.2222	Celebrate! Ministries P.O. Box 93 119 W. Superior St. Ste. 101 Alma, MI 48801 celebratenet.com	Center for Relationship Enrichment 2000 West University St. Siloam Springs, AR 72611 800.452.2222
---	---	---

AMFM - American Family
<http://www.amfmresources.com>

visit our website
contact us
send to a friend

The Intimate Marriage
by Dr. R.C. Sproul

R.C. Sproul offers this practical guide to help married couples—or those seeking to get married—develop the skills of marriage. Diligently scriptural, The Intimate Marriage shows how marriages can have an abundance of joy when grounded in the wisdom of God.

Strong Families Class 100
By Dr. John Trent
www.strongfamilies.com